

Partner reference
Israel

Harel Information Technologies

Delivering cutting-edge
IT to Israeli enterprises,
supported by Lenovo.

Lenovo Smarter Infrastructure Solutions

Harel Information Technologies is one of Israel's leading IT service providers, with more than 200 employees and branches nationwide. For many years, the company has relied on Lenovo data center solutions, powered by Intel® Xeon® Scalable processors, to serve its clients.

Avinoam Ziflavi, Systems Engineering Department Manager, says: **“The depth and breadth of Lenovo’s data center portfolio is excellent, which means we can always find the right solution to meet client needs. The Lenovo Partner Hub is a great resource for configuring solutions—it’s simple to use and gives us a complete overview of product features.”**

Being a Lenovo Channel Partner is not just about technology for Harel, it’s about people. **“Lenovo is always there for us, whatever we need,”** says Ziflavi.



“Not only is Lenovo’s data center solution portfolio extremely impressive, but they also have experienced support services and knowledgeable, friendly people to back it up.”



Avinoam Ziflavi, Systems Engineering Department Manager,
Harel Information Technologies

Benefits for Lenovo Partners

- Broad portfolio of data center solutions
- Access to the latest Intel® Xeon® Scalable processor technology
- Collaborative teamwork
- Responsive support services
- Easy-to-use partner portal
- Intuitive solution configuration tools
- Attractive financial incentives

