

Partner reference
United Kingdom

Celerity Limited

Delivering personalized IT solutions to enterprises in every industry.

Lenovo Smarter Infrastructure Solutions

Celerity Limited is a solutions provider specializing in data protection, cyber security, data visualization, and hybrid-cloud management.

Building on the breadth of solutions from Lenovo and Intel®, Celerity creates unique offerings for customers in a range of industries. Craig Aston, Chief Operations Officer, comments: **“For such a large organization, Lenovo makes the experience of working with them highly personal. It has a great, people-first culture that gives us the backing we need to deliver an exceptional service to our own customers.”**

In the aftermath of the COVID-19 pandemic, Celerity is drawing on trust in the Lenovo and Intel brands to put customers’ minds at rest, providing them with high-quality technology that they can rely on.



“Working closely with Lenovo and from a lead they brought to us, we recently closed a deal worth £400,000. In a super-competitive bidding environment, Lenovo will flex their pricing alongside ours, helping us come out on top.”



Craig Aston, Chief Operations Officer,
Celerity Limited

Benefits for Lenovo Partners

- Access to significant co-marketing funding
- Attractive margins and flexibility on pricing
- Market-leading technology delivers value to diverse clients
- Increasing focus on the channel and building trusted relationships
- Robust supply chain accelerates project timelines
- Collaborative support and technical expertise from the Lenovo sales team

The Intel logo, consisting of the word "intel" in white lowercase letters on a blue square background.

The Lenovo logo, consisting of the word "Lenovo" in white uppercase letters on a purple vertical bar.